## Texas Artists Converge for Chula League's Cherrywood Art Fair

Benefitting the Little Artist BIG ARTIST mentoring program this free, family event features shopping, live entertainment, local eats and more!

## December 8 & 9 at Maplewood Elementary

**FOR IMMEDIATE RELEASE** (Austin, Texas)—September 27, 2018. A record number of 280 artists submitted their applications to the 17<sup>th</sup> annual Cherrywood Art Fair and have been carefully reviewed by a jury of five esteemed leaders in the Austin creative community to curate a dynamic mix of 93 Texas makers for the 2018 Fair. This year the hallways and sidewalks of the historic Maplewood Elementary, in the beloved Cherrywood neighborhood, will be lined with a high-



artwork by Michael Sieben

quality representation of goods such as handmade ceramics and pottery, eclectic art, stylish apparel, one-of-a-kind jewelry, natural skincare, playful pet products, and whimsical children's merchandise. Jurors included Arielle Austin, Lauren Fair Cooke, Avery Orendorf, John Riedie, and Jay B Sauceda.



Cherrywood Art Fair not only boasts a playful environment to shop for the holiday season, it strengthens local businesses, connects families, and supports aspiring young artists. The proceeds from Cherrywood Art Fair benefit its host Maplewood Elementary School and Chula League's Little Artist BIG ARTIST program, a 10-week mentoring program pairing professional artists with East Austin 5<sup>th</sup> and 6<sup>th</sup> graders to turn ideas into art and art into business.

"Chula League's two major programs represent two of my major passions: providing free art programs to children, many of whom couldn't afford it otherwise, and providing a quality, affordable art fair for artisans," said Brandy Davis, Chula League Board Chair. "The proceeds from Cherrywood Art Fair directly fuels our Little Artist BIG ARTIST program which enables young children to express their creative voices in an increasingly complex world." Applications for the annual Cherrywood Art Fair are open to Texas artists and makers working in all mediums. Participants are selected by quality of work as assessed by the jury panel based on electronic images submitted by the artist. Also taken into account is a balance of media categories represented and a percentage of new artists each year. Cherrywood Art Fair only showcases original work and does not accept imports or mass produced items.

You can kick off your 2018 holiday shopping with some of these incredible artists:

<u>HB Ceramics</u> produces organically formed and textured vessels inspired by nature. Jamie Billman McCormick paints public lands, Austin landscapes, and life outside. <u>Hatton Henry</u> is a fourth generation leather maker offering classic bags and accessories. <u>Rebekah Vinyard Jewelry</u> designs and produces wearable art in geometric shapes. <u>MC Shave Gear</u> crafts distinctive wooden razors, brushes, and luxurious shave products. <u>Las Ofrendas</u> showcases handmade flower crowns, headdresses, and multimedia art. <u>Nailivic Studios</u> designs colorful folk art inspired lasercut engravings, etched into wood. <u>Floating Forest Studio</u> creates whimsical pins, greeting cards, and stickers. <u>Lucy & Lester</u> represents globally inspired edgy children's clothing. <u>Tisa's Creations</u> sells modern and playful stationary and paper goods.

Here's the full list of 2018 Cherrywood Art Fair Artists.

Pair your shopping experience with live music and family fun led by the <u>Chulita Vinyl Club ATX</u>, local eats from Mmmpanadas, Jack Hates Coffee, Nothing Bundt Cakes, The Dog Pound, Tamale Addiction, and more. The kiddos are sure to enjoy onsite crafts, face painting, hula hooping, and dancing. Both days will showcase a silent auction to benefit the nonprofit Chula League's Little Artist BIG ARTIST program including goods from each participating CAF artist and artwork from the Little Artists who have participated in the mentorship program. It's a great opportunity to score an original work, while supporting Chula League's mission!

For more information about the 2018 Fair, including updates on confirmed bands, food vendors and more, like Cherrywood Art Fair on Facebook: https://www.facebook.com/ChulaLeagueAustin/

follow on Twitter and Instagram: @ChulaLeague or visit http://www.cherrywoodartfair.org/.

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